



Quest Physician Update

November 2011



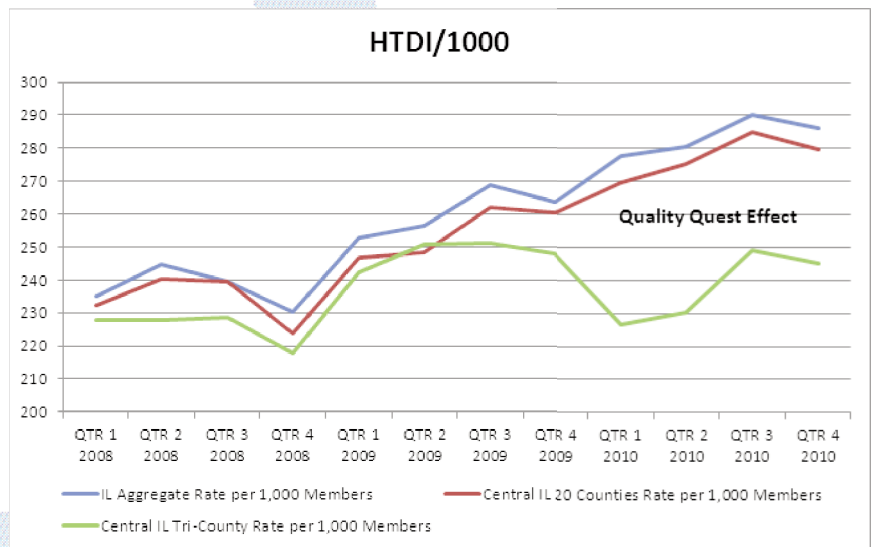
Transforming Healthcare- Together.

Gail Amundson, MD, FACP
CEO, Quality Quest for Health of Illinois

Dear Colleagues,

Quality Quest is making a measureable difference. A new analysis of High Technology Imaging (HTDI) use is our latest success story.

Quality Quest's HTDI initiative began in early 2009 with a community meeting. The objectives were twofold – to evaluate the opportunity to improve care in central Illinois and to learn from clinical leaders in Minnesota about their successful program. People agreed we had an opportunity in central Illinois. Dr. Carter Young, Medical Director for Medical Imaging at Methodist Medical Center, led the volunteer team. The team evaluated regional practice patterns and explored potential strategies to increase both appropriateness and patient safety.



Quality Quest worked to get the word out. Local newspaper articles, radio appearances, and Quest newsletters served to raise awareness and interest. Quest's 2010 CME conference on high tech imaging, "How Much Is Too Much?", was repeated in Chicago and Champaign in early 2011.

We developed a [pocket card](#) showing radiation dose in chest X-ray (CXR) equivalents. The card has proven to be a helpful clinical resource. Shockingly, one abdominal CT scan delivers the same amount of radiation as 500 hundred CXRs.

The results are in. HTDI use has flattened in the tri-county area (Peoria, Woodford, and Tazewell counties). Other parts of Illinois are not seeing the same change. Thank you for all you do to make patient care better and safer.

Join us on social media

Quest's mission is to bring everyone together to solve healthcare problems. Social media can be a good fit for these discussions and we'd like to be the hub. Join us and start a conversation. Together, we are transforming healthcare.

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Respectfully,

